

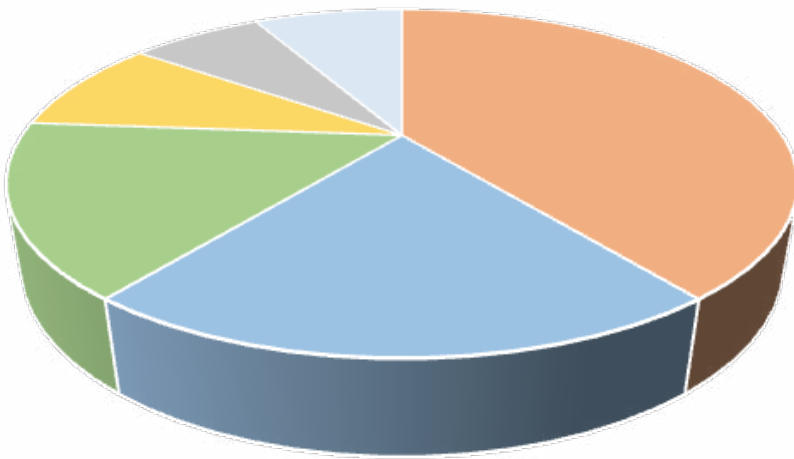


## CHECK OUT THE 2024 CONFERENCE AT A GLANCE

Last year the Pharmacy Benefit Management Institute® (PBMI) hosted a world-class, in-person annual national conference where industry leaders and subject matter experts came together to share their experiences and insights on the areas of cost containment, innovative contracting, data coherence and optimizing patient outcomes across the continuum of care.

### HIGHLIGHTS

#### ATTENDEE BREAKDOWN



- **PBM & Payers - 40%**
- **Service Providers - 21%**
- **Employers, Plan Sponsors, & Benefit Consultants - 16%**
- **Healthcare Providers & Systems - 9%**
- **Manufacturers - 7%**
- **Other - 8%**

#### FEATURED SESSIONS

- CMS Views: Drug Rebate & Negotiation Programs
- How Fiduciary Process, Transparency and Health Plan Participant Lawsuits are Changing the PBM Selection Process
- Employer Strategies and Challenges in Pharmacy Benefit Management
- Maximizing Healthcare Plan Efficiency: Implementing a Clinically-Focused Diabetes Management Program
- Addressing Challenges in Formulary Management and Drug Pricing
- The Evolution of Prior Authorization

### FEATURED FACULTY



**JOHN COSTER, PHD, MPH**

Senior Technical Advisor  
Medicare Drug Rebate and  
Negotiation Group, Centers for  
Medicare and Medicaid Services



**JENNIE BARLOW, PHARM D, MBA**

Director, Pharmacy Industry Relations  
Select Health/Scripus



**JOHN WATSON, PHARM D**

Chief Growth Officer  
CarelonRx, Elevance Health



**MORGAN BOJORQUEZ**

AVP, Pharmacy Clinical  
Integration  
Humana



**CHELSEA DURNIL, PHARM D, BCACP**

Clinical Innovation Pharmacist  
True Rx Health Strategists



**COREY B. COLEMAN**

Vice President of Health Equity  
& Strategic Partnerships  
Optum Rx



**AMY WADSTROM**

President  
Vivid Clear Rx

To learn how to get involved with the 2025 PBMI Annual National Conference, email [Info@PBMI.com](mailto:Info@PBMI.com)