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Geisinger Health Plan announces partnership with PerformRx Pharmacy benefit manager will enhance pharmacy experience for GHP members

DANVILLE, Pa. – Geisinger Health Plan (GHP) announced today a new, multi-year agreement with PerformRx, a Philadelphia-based pharmacy benefit manager, to support better health outcomes, improve pharmacy experiences and lower costs for GHP members.

Effective Jan. 1, 2021, PerformRx will provide GHP with pharmacy benefit management (PBM) services designed to improve member access to quality, affordable prescription medications and lower overall healthcare costs.

“Our goal has always been to provide our members with the best possible care,” said Steven Youso, president and CEO of Geisinger Health Plan. “Geisinger has invested in a strong internal pharmacy team. Together with PerformRx, Geisinger can continue to improve the health of our members by ensuring access to the medications they need while helping them save money.”

“PerformRx has been committed for over two decades to offering the most sound, efficacious and customized PBM solutions,” said Mesfin Tegenu, president of PerformRx. “We are excited to be partnering with GHP to provide innovative PBM services to its members.”

GHP will continue to manage the formulary, or list of covered drugs, provide utilization management services, and handle customer service responsibilities. GHP will work closely with its current PBM, MedImpact, through 2020 to ensure a successful and seamless transition.

About Geisinger Health Plan

[Geisinger Health Plan](#), begun in 1985, is headquartered in Danville, Pennsylvania. The plan has a provider network of more than 30,000 primary care and specialty physicians, 120 hospitals and 132 urgent and convenient care locations and serves nearly 600,000 members in Pennsylvania. Coverage is available for [businesses](#) of all sizes, [individuals and families](#), [Medicare](#) beneficiaries, [Children’s Health Insurance Program](#) and [Medical Assistance](#) recipients. Geisinger Gold HMO is the top-rated Medicare plan in Pennsylvania and among the 26 highest-performing Medicare health plans in the nation in the [National Committee for Quality Assurance’s \(NCQA\) Medicare Health Insurance Plan Ratings 2019-2020](#). For more information, visit GeisingerHealthPlan.com.

About PerformRx

PerformRx LLC is a URAC-accredited, next-generation pharmacy benefit manager (PBM) located in Philadelphia and part of the AmeriHealth Caritas Family of Companies. The company maintains a clinical

culture, providing cost-effective therapies and extensive evidence-based programs at an optimal cost to its clients since 1999. PerformRx's best-in-class pharmacy benefit management services include formulary development, drug therapy management and rebate management. PerformSpecialty® is PerformRx's wholly-owned and integrated specialty pharmacy. The company's business segments include Medicaid, Medicare, commercial and employer group plans. For more information, visit www.performrx.com.

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